

Course Schedule and Session Plan

Week 1

Day/Date	Session 1 10:00-11:15	Session 2 11:30-1:00	Session 3 2:00-3:15	Session 4 3:30-5:00
DAY 0 SUN	<i>Participants check into the Guest House at IIHMR University, Jaipur. Participants are requested to join the ice-breaking session at 7:00 p.m. in the MDP Centre.</i>			
DAY 1 MON	Opening Session <i>Welcome, About the Course, Participants Introduction, Key Addresses</i>	Understanding Health Systems: Objectives and Functions	Pharma Business Environment	Indian and Global Economy
DAY 2 TUE	Data Visualization & Dashboard Designing	Big Data in Healthcare	Health Economics & Financing	Logistics and Supply Chain Management
DAY 3 WED	R For Analytics	Artificial Intelligence & Machine Learning	Field Visit to Public Health Facilities	Field Visit to Public Health Facilities
DAY 4 THU	R For Analytics	Artificial Intelligence & Machine Learning	Field Visit to Pharma /Supply Chain/ Rajasthan Medical Services Corporation	Field Visit to Pharma /Supply Chain/ Rajasthan Medical Services Corporation
DAY 5 FRI	Deep Learning & Neural Networks for Healthcare Analytics	Deep Learning & Neural Networks for Healthcare Analytics	Visit to Other Institution	Visit to Other Institution
DAY 6 SAT	Explore Jaipur			
DAY 7 SUN	Explore Jaipur			

Tea/Coffee Breaks: 11:15-11:30 and 3:15-3:30

Lunch Break: 1:00-2:00

Week 2

Day/Date	Session 1 10:00-11:15	Session 2 11:30-1:00	Session 3 2:00-3:15	Session 4 3:30-5:00
DAY 8 MON	Drug and Public Health Policy	Drug and Public Health Policy	Promotion of Medical Devices in Hospitals	Promotion of Medical Devices in Hospitals
DAY 9 TUE	Consumer Behaviour in Pharma	Pharmaceutical Marketing Management	Regulatory Environment for Pharma Business	Regulatory Environment for Pharma Business
DAY 10 WED	India's Public Health Programmes	India's Public Health Programmes	Case Studies from Development Studies	Case Studies from Development Studies
DAY 11 THU	Implementation Science	Implementation Science	Case Studies from Implementation Science	Group Work
DAY 12 FRI	Workshop on Brand Building / Women-Centric Leadership	Workshop on Brand Building / Women-Centric Leadership	Closing Session Course evaluation, certificate presentation, and closing	Departure

Tea/Coffee Breaks: 11:15-11:30 and 3:15-3:30

Lunch Break: 1:00-2:00