

# TWO WEEKS INTERNATIONAL RESIDENTIAL TRAINING PROGRAMME ON

## PACKAGING ENTERPRENEURSHIP DEVELOPMENT



under Indian Technical and Economic Cooperation  
(ITEC), Ministry of External Affairs (MEA), Govt. of India

**DATE : 11/08/2025 to 22/08/2025**

**VENUE**

**INDIAN INSTITUTE OF PACKAGING, DELHI**

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### Tentative Course Content

Time	Topic
<b>Day 1</b>	
10:00 am - 11:00 am	Inauguration
11:00 am - 11:30 am	Tea/ Coffee
11:30 am - 01:00 pm	Packaging and its Role in the Industry
01:00 pm - 2:00 pm	Lunch
2:00 pm- 3:30 pm	Global and Local Packaging Industry
3:30 pm- 4:00 pm	Tea/Coffee
4:00 pm - 5:00 pm	Importance of Design in Packaging
5:00 pm - 6:00 pm	Sustainable Packaging Solutions and Regulatory Requirements.
<b>Day 2</b>	
10:00 am - 11:30 am	Emerging Trends and Opportunities in Packaging Businesses
11:30 am - 12:00 am	Tea/ Coffee
12:00 pm - 01:30 pm	Market Research and Business Planning for Identifying Profitable Niches in Packaging (Food, Cosmetics, Pharmaceuticals, E-Commerce, etc.)
01:30 pm - 2:30 pm	Lunch
2:30 pm- 4:00 pm	Overview of Packaging Materials
4:00 pm- 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Overview of Global Packaging Standards
<b>Day 3</b>	
10:00 am - 11:30 am	Intellectual Property Rights (Patents, Trademarks, and Design Protection) for Packaging
11:30 am - 12:00 am	Tea/ Coffee
12:00 am - 01:30 pm	Anti-Counterfeiting Approaches in Packaging
01:30 pm - 2:30 pm	Lunch
2:30 pm- 4:00 pm	Sustainable Packaging Materials and Quality Standards
4:00 pm- 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Sustainable and Eco-Friendly Packaging Business
<b>Day 4</b>	
	Factory Visit
<b>Day 5</b>	
10:00 am - 11:30 am	Smart Packaging Technologies

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11:30 am - 12:00 am	Tea/ Coffee
12:00 am - 01:30 pm	Various Films and Application of Laminates for Packaging
01:30 pm - 2:30 pm	Lunch
2:30 pm- 4:00 pm	Advances in Packaging Machineries
4:00 pm- 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Financial Management for Packaging Entrepreneurs
<b>Day 6</b>	
10:00 am - 11:30 am	Different Printing Processes for Packaging
11:30 am - 12:00 am	Tea/ Coffee
12:00 am - 01:30 pm	<b>Laboratory Visit</b> - Practical on Testing of CFB Box, Paper & Composite Containers
01:30 pm - 2:30 pm	Lunch
2:30 pm- 4:00 pm	Smart Packaging Technologies (QR codes, sensors, RFID)
4:00 pm- 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Packaging Technologies for Tracking and Tracing of Packaging
<b>Day 7</b>	
10:00 am - 11:30 am	Label & Labelling for Process of Packaging
11:30 am - 12:00 am	Tea/ Coffee
12:00 pm - 01:30 pm	Reducing Packaging Waste and Carbon Footprint
01:30 pm - 2:30 pm	Lunch
2:30 pm- 4:00 pm	Export Opportunities and International Packaging Markets
4:00 pm- 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Packaging Supply Chain Management
<b>Day 8</b>	
	Industrial Visit
<b>Day 9</b>	
10:00 am - 11:30 am	Testing and Evaluation of Transport Packaging
11:30 am - 12:00 am	Tea/ Coffee
12:00 am - 01:30 pm	B2B vs. B2C Marketing Approaches in Packaging Technology
01:30 pm - 2:30 pm	Lunch
2:30 pm- 4:00 pm	Visit to Transport Laboratory at IIP Delhi
4:00 pm- 4:30 pm	Tea/ Coffee
4:30 pm - 6:00 pm	Setting up a Packaging Production Unit
<b>Day 10</b>	

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10:00 am - 11:30 am	Quiz
11:30 am - 12:00 am	Tea/ Coffee
12:00 pm onwards	Valedictory Session