

## **Master of Business Administration Program in Digital Economics and Management Innovation (International Program)**

### **Course Details**

#### **1. Course Title:**

Master of Business Administration Program in Digital Economics and Management Innovation (International Program)

#### **2. Master's Degree:**

Master of Business Administration (Digital Economics and Management Innovation)

#### **3. Academic Institution:**

Maejo University International College

#### **4. Duration:**

A 2-year Program starting from June 2026 to March 2029

#### **5. Background and Rationale:**

Digital Economics and Management Innovation Program aims to develop personnel in the public and private sectors both in the country and abroad for the benefit of solving problems in economic development and promoting new business management in 3 main groups as follows:

1. Groups of executives, academics, and personnel in the government and local sectors to have competence in problem analysis to lead them to new economic research and development problems for sustainable development, driving the national economy and connecting the country's economy to the geographic and global economy.
2. Group of business operators to have skills and knowledge in business management, marketing, language, technology and information, innovation, creativity, and smart entrepreneurship including social entrepreneurs and risk management to respond to changes in the country's economy. It is in line with the Sustainable Development Goals and beyond the middle-income trap. to a high-income country and keep up with the changes in the world economy
3. Group of executives, academics, and foreign business operators to have competence in economic research analysis and modern business administration, which at present is moving towards an aging society, connecting economic contexts and cross-cultural management and the development of international entrepreneur networks.

### **Program Development**

Master of Business Administration Program Digital Economics and Management Innovation (International Program) has its goal to develop personnel in the public and private sectors both domestically and internationally in 3 groups as follows:

1. Groups of executives, academics, and personnel in the government and local sectors to have competence for analysis, conducting research, and new economy developing sustainably.
2. Group of business operators to have skills and knowledge in business management, marketing, language, technology, and information, innovation, creativity, being smart entrepreneurs, and change management.

3. Group of executives, academics, and foreign business operators to have competence in economic research analysis and modern business administration, connecting economic contexts and cross-cultural management and the development of international entrepreneur networks.

**External Environment Analysis** (specify the external environment associated with the program)

1. The current and rapidly changing socio-economic changes and disruptive technologies are the driving forces for businesses to adapt to stronger competition conditions in many styles. The business sector; therefore, has to have a base of economic thinking in conjunction with modern business management that uses innovation as a leader to drive.
2. Policy to promote economic and business development in line with the “Thailand 4.0” approach that focuses on an innovation-driven economy. The business sector; therefore, relies on skilled manpower with expertise in innovation development both products and services innovation, along with process innovation for business management in the new era.
3. Rapid changes in information and communication technology including technology help facilitate business. The business sector; therefore, relies on manpower with diverse knowledge and abilities. (multi-tasking skills) that have the potential to be ready in human intelligence to be able to keep up with and manage artificial intelligence for the best benefits to the business.

**Relevance to the Missions of the University**

Maejo University's main mission is to educate graduates with academic knowledge and professions, especially entrepreneurs to keep up with the changing trends focusing on agriculture digital science foreign language information technology, and disciplines under the direction of economic development local community and society of the country including providing educational opportunities.

The program; therefore, focuses on developing advanced economics personnel and raising the level of entrepreneurs in the new era by focusing on personnel development to have economic thinking as a guideline for business management according to the national strategy on building competitiveness, especially the digital concept theory quantitative analysis, tools for information technology for management and modern business management techniques. These are for the studies, conducting research studies and digital use in the development of agriculture to create value, to increase productivity both quantitatively and by value and diversity of agricultural products. As for industry and services of the future, the program aims to drive Thailand partially towards a developed country with innovation and technology of the future, to develop the economy based on new entrepreneurs, to build and develop a new generation of entrepreneurs with the skills and spirit of entrepreneurship with the ability to compete and have a clear identity. This can be done by utilizing developing intelligent entrepreneurs, providing them opportunities to access financial services and modern markets, promoting cooperation between the public and private sectors by allowing the people to take part in the development, developing personnel in the entire system to cover all groups of people both at the levels of executives, academics and operators to have knowledge and ability to manage a business in a sustainable balance. They should have such a balance economically, socially, and environmentally to keep up with the changes, especially the rapid and sudden changes in disruptive technologies.

**6. Objectives:**

1. To be executives, entrepreneurs, and academics with the ability to apply knowledge of digital economics and management innovation.

2. To have skills in research development in digital economics and management innovation and be able to apply knowledge appropriately to develop organizations, communities, nations, and world society.
3. To have morals, ethics, have the patience to fight work as well as have social responsibility.

## 7. Course Synopsis and Methodology:

### 7.1 Study plan

#### 1) Plan A, Type A 1

<b>Year 1, Semester 1</b>					
<b>Course Codes</b>	<b>Course Names</b>	<b>Credits</b>	<b>Theor y</b>	<b>Practic e</b>	<b>Self- Study</b>
21603501	Research Methodology for Integrated Social Science	(3)	(2)	(2)	(5)
21603591	Seminar 1	(1)	(0)	(2)	(1)
21603691	Thesis 1	6	0	18	0
<b>Total</b>		<b>6</b>	<b>0</b>	<b>18</b>	<b>0</b>

<b>Year 1, Semester 2</b>					
<b>Course Codes</b>	<b>Course Names</b>	<b>Credits</b>	<b>Theory</b>	<b>Practic e</b>	<b>Self- Study</b>
21603592	Seminar 2	(1)	(0)	(2)	(1)
21603692	Thesis 2	6	0	18	0
<b>Total</b>		<b>6</b>	<b>0</b>	<b>18</b>	<b>0</b>

<b>Year 2, Semester 1</b>					
<b>Course Codes</b>	<b>Course Names</b>	<b>Credits</b>	<b>Theory</b>	<b>Practic e</b>	<b>Self- Study</b>
21603593	Seminar 3	(1)	(0)	(2)	(1)
21603693	Thesis 3	12	0	36	0
<b>Total</b>		<b>12</b>	<b>0</b>	<b>36</b>	<b>0</b>

<b>Year 2, Semester 2</b>					
<b>Course Codes</b>	<b>Course Names</b>	<b>Credits</b>	<b>Theory</b>	<b>Practic e</b>	<b>Self- Study</b>
21603594	Seminar 4	(1)	(0)	(2)	(1)
21603694	Thesis 4	12	0	36	0
<b>Total</b>		<b>12</b>	<b>0</b>	<b>36</b>	<b>0</b>

#### 2) Plan A, Type A 2

<b>Year 1, Semester 1</b>
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<b>Course Codes</b>	<b>Course Names</b>	<b>Credits</b>	<b>Theory</b>	<b>Practice</b>	<b>Self-Study</b>
21603501	Research Methodology for Integrated Social Science	(3)	(2)	(2)	(5)
21603591	Seminar 1	(1)	(0)	(2)	(1)
21603511	Theories and Applied Economics	3	3	0	6
21603521	Business Management in Digital Era	3	3	0	6
<b>Total</b>		<b>6</b>	<b>6</b>	<b>0</b>	<b>12</b>

<b>Year 1, Semester 2</b>					
<b>Course Codes</b>	<b>Course Names</b>	<b>Credits</b>	<b>Theory</b>	<b>Practice</b>	<b>Self-Study</b>
21603592	Seminar 2	(1)	(0)	(2)	(1)
21603512	Digital Technology for Socio-economic	3	2	2	5
21603522	Design Thinking for Innovation Management	3	2	2	5
21603.....	(Elective subject) 1	3	2	2	5
21603.....	(Elective subject) 2	3	2	2	5
<b>Total</b>		<b>12</b>	<b>8</b>	<b>8</b>	<b>20</b>

<b>Year 2, Semester 1</b>					
<b>Course Codes</b>	<b>Course Names</b>	<b>Credits</b>	<b>Theory</b>	<b>Practice</b>	<b>Self-Study</b>
21603593	Seminar 3	(1)	(0)	(2)	(1)
21603.....	(Elective subject) 3	3	2	2	5
21603.....	(Elective subject) 4	3	2	2	5
21603691	Thesis 1	6	0	18	0
<b>Total</b>		<b>12</b>	<b>4</b>	<b>22</b>	<b>10</b>

<b>Year 2, Semester 2</b>					
<b>Course Codes</b>	<b>Course Names</b>	<b>Credits</b>	<b>Theory</b>	<b>Practice</b>	<b>Self-Study</b>
21603594	Seminar 4	(1)	(0)	(2)	(1)
21603692	Thesis 2	6	0	18	0
<b>Total</b>		<b>6</b>	<b>0</b>	<b>18</b>	<b>0</b>

### 3) Plan B

<b>Year 1, Semester 1</b>
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Course Codes	Course Names	Credits	Theory	Practice	Self-Study
21603501	Research Methodology for Integrated Social Science	(3)	(2)	(2)	(5)
21603591	Seminar 1	(1)	(0)	(2)	(1)
21603511	Theories and Applied Economics	3	3	0	6
21603521	Business Management in Digital Era	3	3	0	6
<b>Total</b>		<b>6</b>	<b>6</b>	<b>0</b>	<b>12</b>

**Year 1, Semester 2**

Course Codes	Course Names	Credits	Theory	Practice	Self-Study
21603592	Seminar 2	(1)	(0)	(2)	(1)
21603512	Digital Technology for Socio-economic	3	2	2	5
21603522	Design Thinking for Innovation Management	3	2	2	5
21603.....	(Elective subject) 1	3	2	2	5
21603.....	(Elective subject) 2	3	2	2	5
21603.....	(Elective subject) 3	3	2	2	5
<b>Total</b>		<b>15</b>	<b>10</b>	<b>10</b>	<b>25</b>

**Year 2, Semester 1**

Course Codes	Course Names	Credits	Theory	Practice	Self-Study
21603593	Seminar 3	(1)	(0)	(2)	(1)
21603.....	(Elective subject) 4	3	2	2	5
21603.....	(Elective subject) 5	3	2	2	5
21603.....	(Elective subject) 6	3	2	2	5
<b>Total</b>		<b>9</b>	<b>6</b>	<b>6</b>	<b>15</b>

**Year 2, Semester 2**

Course Codes	Course Names	Credits	Theory	Practice	Self-Study
21603594	Seminar 4	(1)	(0)	(2)	(1)
21603685	Independent Study	6	0	18	0
<b>Total</b>		<b>6</b>	<b>0</b>	<b>18</b>	<b>0</b>

### Thesis Preparation Plan

1. Submit the thesis topic within the 3rd semester of October 2026.
2. Take your thesis proposal examination within the 3rd semester of October 2026
3. Schedule your thesis defense examination within the 4th semester of March 2027.

\*\*\* Note: The said date and time shall be under Maejo University's announcement regarding the Graduate Studies Calendar.

### 7.2 Course Content

#### Course Description

##### 1. Basic compulsory courses that do not count credits

- |          |   |           |
|----------|---|-----------|
| 21603501 | <p>Research Methodology for Integrated Social Science<br/>           Prerequisite: As approved by the program committee</p> <p>Study social science research procedures in economics and management to conduct various problems; select topic, data collection, principles of sampling, analyze data, writing the results, research publication, and dissemination for management.<br/>           (Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)</p>    | 3 (2-2-5) |
| 21603591 | <p>Seminar 1<br/>           Prerequisite: None</p> <p>Presentation and discussion on current interesting topics in digital economics and management innovation. To develop into a thesis / independent research for a master's degree.<br/>           (Lecture 0 hour, Practice 2 hours, Self-Study 1 hour/week)</p>  | 1 (0-2-1) |
| 21603592 | <p>Seminar 2<br/>           Prerequisite: None</p> <p>The study, research, on interest topic and writing research outline in digital economics and management innovation. Principles and techniques in searching for theoretical information and related research work. Also, synthesis of relevant theoretical and research ideas to guide the study of thesis / independent research.<br/>           (Lecture 0 hour, Practice 2 hours, Self-Study 1 hour/week)</p> | 1 (0-2-1) |
| 21603593 | <p>Seminar 3<br/>           Prerequisite: None</p> <p>Expansive or intensive study of the topic to be studied by the student, research method selection and data analysis method, research proposal, and development of student thesis or independent study.<br/>           (Lecture 0 hour, Practice 2 hours, Self-Study 1 hour/week)</p>  | 1 (0-2-1) |
| 21603594 | <p>Seminar 4<br/>           Prerequisite: None</p> <p>Presentation of initial chapters of the student's thesis or independent study which the student has researched, experimented, or studied; and, writing of research report, preparing for research presentation or publication under the supervision and recommendation of student advisers.<br/>           (Lecture 0 hour, Practice 2 hours, Self-Study 1 hour/week)</p>                                       | 1 (0-2-1) |

## 2. Specialized Courses (Compulsory Course Group)

21603511 Theories and Applied Economics 3 (3-0-6)

Prerequisite: None

The theories and concepts of digital economics, technological change, developing the national economy through research and innovation, Increasing competitiveness, and creating added value. Policy formation and government market mechanism, formulation of measures and incentives for the private sector; The spread of innovation, national innovation system, digital law, the relationship between innovation development and economic growth.

(Lecture 3 hours, Practice 0 hour, Self-Study 6 hours/week)

21603512 Digital Technology for Socio-economic 3 (2-2-5)

Prerequisite: None

Economic and social systems with communication, production, consumption Electronic commerce, Electronic transactions, Managing information and content that processes or operates digital or electronic Digital Policy for Economy and Society Developing digital infrastructure (hard Infrastructure). Building security. And confidence in digital transactions (soft Infrastructure), is an example of a business model that has emerged as a result of advances in digital technology.

(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

21603521 Business Management in Digital Era 3 (3-0-6)

Prerequisite: None

This course discusses globalization, The process of transition from a traditional economy to a borderless economy on the challenges of big data and information technology. Including changes in the world economy with operational design, financial management, accounting, planning and strategy implementation, international trade, Digital economy act, digital law error suppression for International business management.

(Lecture 3 hours, Practice 0 hours, Self-Study 6 hours/week)

21603522 Design Thinking for Innovation Management 3 (2-2-5)

Prerequisite: None

Developing a design thinking process for developing innovation that combines creative thinking and business thinking to develop new and innovative things systematically. offers a new idea for product design. Service design and social-economic development

(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

## 3. Specialized Courses (Elective Courses)

21603531 Big Data Analysis for Economic and Business 3 (2-2-5)

Prerequisite: None

Information systems for management and decision making, Guidelines for leveraging big data Information technology and software packages, Data management, and big data analysis techniques for entrepreneurship. Case studies of using the information to seek opportunities, Value creation, and strengthen competitiveness in the innovation business, Including the application of information and analyze big data in doing business in ASEAN and International community

(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

21603532 Creative Economy in Digitalization Edge 3 (2-2-5)  
Prerequisite: None

Studying development ideas that establish relationships between human creativity and ideas and intellectual property. Knowledge and technology, Creative Economy system: Driving the economy by using costs from previous knowledge and creativity and the development of technology and innovation to extend and add value to the existing products and services, Therefore, leading to the creation of economic value-added, Analysis, and valuation of the creative economy of creative industries in advertising, architecture, arts and crafts. Fashion Design, Film, Video, Photography, Music, Performing Arts, research dissemination, and development of computer software games, Electronic media, and TV, radio  
(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

21603533 Green Economy and Business for Sustainable Development 3 (2-2-5)  
Prerequisite: None

This course deals with the application of natural resource and environmental economics concepts for sustainable development, which includes sustainable development goals, and the complex interaction between economic decisions, state, and environmental policies. Development and implementation of green economy policy, development, and application of integrated green economic and business modeling tools, development of green business ideas, planning of green business and green business management processes  
(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

21603541 New Edge Consumer Behavior Analysis 3 (2-2-5)  
Prerequisite: None

Holistic analysis of consumer behavior, Analysis of competition in the digital age market, management of customer database, management of customer relationship, Ethics, and Code of Conduct for operating business in the digital age.  
(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

21603542 Digital Technology and Innovation Marketing 3 (2-2-5)  
Prerequisite: None

Forms of innovation related to marketing management. technology tool or platform for formulating marketing strategies. This includes the impact of technology on business and how the business sector adapts.  
(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

21603543 Smart Entrepreneur Development Strategy 3 (2-2-5)  
Prerequisite: None

Motivational strategies for entrepreneurship. Techniques for presenting businesses and seeking funding (pitching and funding); development of entrepreneurial network communities and modern business ecosystems. Entrepreneurship development by continually developing knowledge and innovation including an adaptation of entrepreneurs to the changing economic and business world  
(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

21603544 Social Enterprise Strategic Management 3 (2-2-5)  
Prerequisite: None

This course deals with the analysis of socio-economic challenges and new types of management strategies; business impact on social change, social enterprise concept, social enterprise models, social entrepreneur, social innovation, fundraising, and financing marketing

for social enterprise, social enterprise branding, performance management of the social enterprise, governance, and ethics of social enterprise management strategy and sustainable development

(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

21603545 Strategic Management of Public Private Cooperation 3 (2-2-5)

Prerequisite: None

This study analyzes the concepts and principles of cooperation and network administration, and the importance of building cooperation and networks between the private sector, state, civil society, community, and people in the process of public policy and public service in a modern administrative context. Patterns and guidelines, including tools in the development of network cooperation, Arts and Management Sciences, including conditions of success adjustment for government to support a new working style with a focus on case studies and experiences both at domestic and abroad

(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

21603551 Creative and Innovative Communication Strategy 3 (2-2-5)

Prerequisite: None

Definition, scope, types, roles, and principles of innovation, design, and media creation applied relationships. during design, marketing technology, and communication, including ethics and professional ethics. Laws on copyright and intellectual property, a complete communication strategy to develop creativity and innovation. comprehensive, critical/compassionate, clear, concrete, polite, and accurate, including effective teamwork and group communication essential for professional and personal success.

(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

21603552 Future Agriculture and Environment Management 3 (2-2-5)

Prerequisite: None

This course deals with the development of agricultural innovation and sustainable agribusiness management. Learn how to become an agribusiness entrepreneur, knowledge development, modern agricultural technology, proper adaptation to climate change, assessment of agricultural and environmental policies, including outlook on future trends knowledge management in solving natural resource and environmental burdens. Case studies of the eco-industrial city, Green agricultural city, Low carbon city, and sustainable city.

(Lecture 2 hours, Practice 2 hours, Self-Study 5 hours/week)

21603691 Thesis 1 6 (0-18-0)

Prerequisite: None

Literature review related to the thesis. Concept framework design. Design of experiment and thesis planning. Conceptual discussion with thesis advisor for topic selection

(Lecture 0 hour, Practice 18 hours, self-study 0 hour/week)

21603692 Thesis 2 6 (0-18-0)

Prerequisite: DM 691 Thesis 1

(Lecture 0 hour, Practice 18 hours, self-study 0 hour/week)

Plan A Type A 1: Research conduction with creativeness, theory and analysis techniques with instruments, data collection and interpretation, discussion with the advisory committee, and solving research problems.

Plan A Type A 2: Plan A Type A 1: Research conduction with creativeness, theory and analysis techniques with instruments, data collection, and interpretation, development of independent thinking and expression of opinion, integration of research knowledge for research publication, academic presentation, and thesis writing clearly and concisely; thesis preparation must be done according to Maejo University guidelines

21603693      Thesis 3      12 (0-36-0)

Prerequisite: DM 692 Thesis 2

Research conduction with creativity involves theories and principles. Data collection and analysis. Research problem presentation and discussion with the thesis advisor. The solution to problems related to thesis methodology and results

(Lecture 0 hour, Practice 36 hours, self-study 0 hour/week)

21603694      Thesis 4      12 (0-36-0)

Prerequisite: DM 693 Thesis 3

Development of independent concept design and ability to express opinion, synthesis knowledge leading to the essences of research. Compilation and transfer of knowledge into clear and concise academic writing in the thesis. Thesis defense and formatting following standards of Maejo University

(Lecture 0 hour, Practice 36 hours, self-study 0 hour/week)

21603685      Independent Study      6 (0-18-0)

Prerequisite: None

Independent study on issues related to digital economics and management innovation, which can be applied to the work operation, analysis, and work conclusion and summary. Writing and data analysis under the supervision and guidance of the student's advisor.

(Lecture 0 hour, Practice 18 hours, self-study 0 hour/week)

## **8. Graduation Conditions:**

### *For the students studying in Plan A, Type A 1*

1. Pass a foreign language examination according to the regulations and conditions set by the university.
2. Present their theses in English and pass a final oral examination conducted by a committee appointed by the university (a higher education institution) in a system open to interested parties to attend. This must consist of professors in charge of the program and experts from outside the university.
3. At least one paper stemmed from their theses or part of them must be published or at least accepted for publication in a national journal in a foreign language or an international journal. Both journals must be qualified according to the Announcement of the Commission on Higher Education on Criteria for Considering Academic Journals for Dissemination of Academic Output.
4. Meet the criteria for graduation under the Announcement of the Ministry of Higher Education, Science, Research and Innovation on Standard Criteria for Graduate Programs B.E. 2558.

### *For the students studying in Plan A, Type A 2*

1. Complete all the courses as specified in the program. They must obtain a grade point average of not less than 3.00 from a 4-level system or equivalent and have no course received I and/or Op.

2. Pass a foreign language exam according to the regulations and conditions set by the university.
3. Present their theses in English and pass a final oral examination conducted by a committee appointed by the university (a higher education institution) in a system open to interested parties to attend. This must consist of professors in charge of the program and experts from outside the university.
4. At least one paper stemmed from their theses or part of them must be published or at least accepted for publication in a national journal in a foreign language or an international journal. Both journals must be qualified according to the Announcement of the Commission on Higher Education on Criteria for Considering Academic Journals for Dissemination of Academic Output. Alternatively, a full paper stemming from their theses can be presented at an international conference and published in the proceedings.
5. Meet the criteria for graduation under the Announcement of the Ministry of Higher Education, Science, Research and Innovation on Standard Criteria for Graduate Programs B.E. 2558.

***For the students studying in Plan B***

1. Complete all the courses as specified in the program. They must obtain a grade point average of not less than 3.00 from a 4-level system or equivalent and have no course received I and or Op.
2. Pass a foreign language exam according to the regulations and conditions set by the university.
3. Pass a comprehensive examination.
4. Present their independent studies in English and pass the final oral exam conducted by a committee appointed by the higher education institution in a system open to interested parties to attend.
5. At least one full paper stemmed from their independent studies or part of them must be presented at an international conference and then published in the proceedings.
6. Meet the criteria for graduation under the Announcement of the Ministry of Higher Education, Science, Research and Innovation on Standard Criteria for Graduate Programs B.E. 2558.

**9. Applicant Qualifications**

1. Graduated with a bachelor's degree in all disciplines or equivalent from a higher education institution certified by the Ministry of Education or the Office of the Higher Education Commission (OHEC) or the Office of the Civil Service Commission (OCSC) both domestically and internationally or at the discretion of the instructor in charge of the program.
2. Having qualifications according to Maejo University regulations on graduate studies and other relevant announcements being in force at that time.
3. International students who want to be admitted to study must be approved by the instructor in charge of the program.

**10. Document Required**

**Application documents**

1. Two copies of the completed application form.
2. Two copies of a certificate according to the form of the Graduate Studies Department
3. A letter of recommendation from the supervisor.
4. Two 1-inch photographs shot of a straight face, not wearing a hat or black sunglasses.

5. Two copies of evidence of name-surname changed or 2 copies of a marriage certificate. (In the case of name and/or surname does not match any other application evidence.)
6. Two copies of study transcript reports at undergraduate and master's degree levels.
7. Two copies of educational report certificates for a higher vocational certificate, a technical vocational certificate, or an equivalent diploma (except for those who graduated with a 4-year bachelor's degree program).
8. Two copies of a certificate of being a student in the last semester of a program.
9. Guidelines for conducting a research study.
10. Application fee of 500 baht (in case of applying via the Internet)

### English proficiency

English Proficiency	Study Plans	
	Plan A, Types A1 & A2	Plan B
Test scores/English Proficiency Skills	TOEFL (Paper-based) = 500 TOEFL (Internet-based) = 75 IELTS = 6.0 or pass an English test organized by Maejo University within the first academic year.	TOEFL (Paper-based) = 450 TOEFL (Internet-based) = 55 IELTS = 4.5 or pass an English test organized by Maejo University within the first academic year.

### 11. Contact:

#### 11.1 Names and information of the instructors in charge of the program

1	Associate Professor Dr. Siriporn Kirtikarnkul, Mobile phone 093-328 8441	Position: Chairperson of the committee responsible for the program E-mail: kiratikrankuls@gmail.com
2	Associate Professor Dr. Surachai Kangwon, Mobile phone 081-2891907	Position: Member of the committee responsible for the program E-mail: skungwon@yahoo.com
3	Assistant Professor Dr. Thidarat Cholaprasert, Mobile phone 061 3632265	Position: Secretary of the committee responsible for the program E-mail: tc_ple@hotmail.com

#### 11.2 Dr. Winitra Leelapattana.

Associate Dean of International College  
Mobile 091-859-0321  
E-mail w.leelapattana@gmail.com

#### 11.3 For more information about the content of the program, contact:

Mr. Kritsakorn Jaisam  
Mobile-phone: 080-2272653  
ID line: joey555y  
E-mail: jokim780@gmail.com

11.4 Program coordinator dealing with program management and scholarship recipients

Mrs. Julijanna Sirikhampa  
Mobile-phone: 083-7814897  
ID line: Julijanna  
E-mail: [julijanna\\_c@hotmail.com](mailto:julijanna_c@hotmail.com)

**For more information, please contact:**

- Thailand International Cooperation Agency (TICA)
- Government Complex in Honor of His Majesty the King's 80th Birthday Anniversary Building B (South) Floor 8
- Chaeng Watthana Road, Laksi, Bangkok 10210
- Tel. 0 2203 5000 ext. 43107, 43108 Fax: 0 2143 8451
- E-mail: [tipp@mfa.mail.go.th](mailto:tipp@mfa.mail.go.th)

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