PROPOSAL FOR INTERNATIONAL TRAINING PROGRAMMES

F.Y. 2026-27

Submitted to:

Ministry of External Affairs(MEA), Government of India

Submitted by:

National Institute for Entrepreneurship and Small Business Development (NIESBUD)

Ministry of Skill Development and Entrepreneurship, Government of India

राष्ट्रीय उद्यमिता एवं लघु व्यवसाय विकास संस्थान
The National Institute for Entrepreneurship and Small Business Development (NIESBUD)
An Autonomous Institute under Ministry of Skill Development and Entrepreneurship, Govt. of India

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A. Name of the Institute	The National Institute for Entrepreneurship and Small Business Development (NIESBUD)
B. Name/ Title of the Course	**Human Resource Development and Entrepreneurship Education/Training (HRD-EE) -Trainers/Promoters Programme**
C. Course dates with duration in weeks [note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]	**From 11.11.2026 to 23.11.2026** **2 Weeks**
D. Eligibility Criteria for participants 1. Educational Qualifications 2. Work Experience required, if any 3. Age Limit (note: ITEC norms is 25-45 years) 4. Target Group (Level of participants and target ministries/ departments etc. may be indicated)	1. 'A' Level or Equivalent The medium of instruction being English, adequate knowledge of English is necessary for effective participation. 2. Sufficient experience in the area of Entrepreneurship Education, Human Resource Development, Management, Self Employment and Small Business Development and working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc. 3. 25-45 years 4. The programme is suitable for the Senior Officials, Directors, Executives, Consultants engaged in Entrepreneurship Education, Human Resource development, Management, Self Employment and Small Business Development working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.
E. Aims & Objectives of the course	The specific objectives of the programme are to: • Develop an understanding of Human Resource Development (HRD) concepts and their linkage with entrepreneurship and organizational development. • Strengthen participants' capacities in entrepreneurship education, training design, and entrepreneurial competency development. • Build competencies for identifying opportunities, planning enterprises, mobilizing resources, and managing ventures effectively. • Enhance understanding of talent management,

	leadership development, team building, and organizational effectiveness. • Equip participants with modern training, mentoring, coaching, and counseling techniques. • Promote innovation, creativity, emotional intelligence, and problem-solving capabilities among participants. • Familiarize participants with digital tools, emerging business practices, and contemporary management approaches. • Enable participants to act as change agents and catalysts for entrepreneurship and institutional development in their respective organizations and countries.
F. Learning Outcomes	**Knowledge Outcomes** By the end of the programme, participants will be able to: • Understand the concepts, processes, and strategic importance of Human Resource Development and entrepreneurship education. • Analyze the role of HRD in enterprise growth, organizational performance, and institutional development. • Understand entrepreneurial competencies, motivation, leadership, and innovation processes. • Gain knowledge of business opportunity identification, project planning, enterprise management, and resource mobilization. • Understand modern approaches to talent management, performance management, and organizational behavior. • Appreciate emerging trends in digital entrepreneurship, e-learning, workforce development, and future skills. **Skill Outcomes** Participants will develop competencies in: • Leadership, interpersonal communication, negotiation, and team building. • Training, facilitation, mentoring, coaching, and counseling. • Entrepreneurial competency assessment and motivation development. • Business planning, project appraisal, and enterprise management. • Emotional intelligence, conflict management, and decision-making. • Designing and delivering entrepreneurship education and HRD programmes.

G. Course Contents/ Syllabus (please attach course details/ profile)	**Module 1: Entrepreneurship and Human Resource Development** • Concepts and importance of Human Resource Development (HRD) • Entrepreneurship and its role in economic development • Dynamics of entrepreneurship and organizational growth • Innovation, creativity, and entrepreneurial mindset **Module 2: Entrepreneurial Competency and Motivation Development** • Entrepreneurial competencies and behavioral dimensions • Achievement Motivation and performance orientation • Creativity, innovation, and problem-solving techniques • Team building • Emotional intelligence and resilience • Entrepreneurship education systems and approaches **Module 3: Enterprise Planning and Venture Creation** • Opportunity identification and business idea generation • Business model and value proposition development • Market analysis and customer orientation • Business plan and project report preparation • Project appraisal and feasibility analysis • Resource mobilization and financial planning • Government policies, programmes, and institutional support systems **Module 4: Human Resource and Organizational Management** • Talent acquisition and talent management • Performance management systems • Organizational behavior and workplace effectiveness • Managing teams and workplace diversity • Conflict management and negotiation skills • Time management and productivity enhancement • Organizational leadership and change management • Ethics, professionalism, and workplace culture **Module 5: Enterprise Management and Business Growth** • Fundamentals of enterprise management • Marketing management and customer engagement • Financial management and budgeting • Supply chain and operational management • E-marketing and digital business practices **Module 6: Digital Transformation and Emerging Trends** • Role of AI/ ICT tools • Digital marketing and usage of social media for promoting businesses • Emerging technologies and future skills • Innovation-driven enterprises and startups

	Good Governance and Development Initiatives to be Covered • Mission Karmayogi • One District One Product (ODOP) • Skill India Mission • Startup India • Digital India
H. Mode of Evaluation of performance of the participants	The overall performance of the participants will be assessed on the following criteria: • Participation- Attendance, Punctuality, Discipline, class room participation. • Reading Summaries • Business Plan or Project • Multiple choice Test • Back home task plan